

WELCOME TO JASPER FARMERS' MARKET 2024
Sponsored by the Greater Downtown Jasper Business Association

MARKET HISTORY

The Jasper Farmers' Market started in 2005 in a corner parking lot on Hwy 231 & 3rd Street. In 2007, it moved north of the Jasper Train Depot under the historic oak tree at the intersection of Jackson St & 3rd Avenue. In 2022, it moved again, to the parking lot behind the Thyen-Clark Cultural Center.

MISSION STATEMENT

The market's purpose is to provide income for local producers, fresh and local products for customers, and a gathering place to help create and develop a greater sense of community. It provides an opportunity for growers, bakers, crafters and artisans to sell goods grown, baked, and created by themselves or their immediate families.

The market relies on the honesty and integrity of each vendor to sustain the market's spirit.

DIRECTORS

Joe & Tammy Huddleston, Darrin & Shannon Graber, Abe Graber, Chris & Angie Hasenour, Doris Hulsman, and Leah Beckman.

WHAT IS NEW THIS YEAR?

Two big announcements: new participation fees and youth market is every Saturday. More details later in the packet.

IMPORTANT TERMS TO KNOW

- Member or Member Vendor – A vendor that has pre-paid for the whole season and has an assigned spot.
- Guest or Guest Vendor – A vendor that pays only when participating regardless of frequency.
- Participant – This term includes vendors, entertainment, county/city info booths, etc.
- Friend – Someone at the market, but not a participant (e.g., a shopper)

JOIN US

Please review all the enclosed pages and if you would like to participate, sign the vendor agreement and mail with your check payable to: GDJBA. Send to: PO Box 307, Jasper, IN 47547-0307.

QUESTIONS

Contact Joe Huddleston & Directors

Phone/Text: (812) 610-9003

Email: info@jasperfarmersmarket.com

...or the Farmers' Market Facebook page (<http://www.facebook.com/JasperIndianaFarmersMarket>)

Please make a copy of the vendor agreement for your files & keep the other pages for reference.

See you at the Market!

The Farmer's Market Committee

The purpose of the GDJBA is to promote the continued vitality of downtown Jasper. Our belief is that the downtown districts are the hearts of communities, serving as a link to their heritage and traditions. A representation of the future, downtowns reflect the spirit of these communities. Start Downtown. Build Community.

2024 FARMERS' MARKET RULES & GUIDELINES

WHERE IS IT LOCATED?

For the 2024 season, the market will be behind the Thyen-Clark Cultural Center off 4th street.

WHEN DOES IT START?

May 25 - October 5, Every Saturday from 8AM - 12PM ***including*** Strassenfest.

WHAT IS THE COST?

Fees have changed this year. Weekly space rental for guests is \$10/Saturday. If you are interested in becoming a member the cost is \$150/season and includes rent for one assigned space (while available). **For 2024, returning members can sign up for \$100.** Later in the season we will offer an early bird special for members to pre-pay next season's membership for \$100. **For members who decline the special, membership will cost \$150 the following season.** Spaces are approximately 10' X 10'. Electricity is not available. Vendors must provide own tables, chairs, etc.

SHOULD I BECOME A MEMBER?

Membership is not required to be a vendor. Vendors who only wish to participate occasionally are still welcome as guests. With a full market, being able to predict participation is key to efficiency. As such, we ask members to provide notice of scheduled absences. After three consecutive absences without notice, we begin offering your space to guests. Members should not miss more than five Saturdays (weather permitting). Finally, membership is limited to qualifying persons. Not all vendors qualify to become members. Chronically absent members may not qualify the next season.

CAN CHILDREN PARTICIPATE IN THE MARKET?

Beginning in 2024, youth market is every Saturday. This means children 12 and under can participate as guests, free of charge. The stipulation being the child must have participated in the making of all items being sold and must be the one running the booth. All market rules apply. Finally, a parent or guardian must be in attendance.

CAN I HAVE AN INFORMATION/PROMOTION ONLY BOOTH?

Info booths that are commercial or political in nature are prohibited. Booths regarding public services (e.g. soil & water) and community festivals are allowed. Booths offering on-site services such as massages or health check-ups are allowed. Essentially, all booths must have something to sell, with those few exceptions.

CAN I LEAVE EARLY?

We encourage all vendors to stay until closing time at noon. However, we understand that busy schedules may require your presence elsewhere. When that happens, we ask vendors to participate for as long as possible.

WHERE DO I PARK?

For a visual of parking, reference the map on the last page.

WHEN DO I SETUP?

Set up *officially* starts at 7AM. Vendors are responsible for set up, clean up, and close up. They must provide their own tables, chairs, tents, signage, etc. In the event you do not know where to set up, locate one of the directors for help.

Members arriving after 7:15 am may find their space already occupied.

Finally, **ALL CANOPIES ARE REQUIRED TO BE WEIGHED DOWN.** You can tie water jugs or buy weights designed for canopies, but with the market being in a parking lot it is imperative that canopies not fly away with a gust of wind.

WHAT FOOD CAN AND CANNOT BE SOLD?

POTENTIALLY HAZARDOUS FOODS CANNOT BE SOLD without proper permits and/or tests. This means NO dairy, salsa, prepared food requiring temperature control, or meat requiring permits. Live fish are allowed. Vendors must follow all health department and packaging rules for farmers' markets and not store any food items directly on the ground. See table 1 for examples of foods permitted and prohibited (HEA 1309). Pet foods must be licensed by the Indiana State Chemist (IC 15-19-7). Home Based Vendors of food for human consumption (except unprocessed produce) must have a Food Handler's Permit (HB 1149, 2022). All vendors must follow state laws.

Home Based Vendors may only sell produce grown, food made, products created, or services rendered by the vendor or an immediate family member. The resell of other's items or retail items without modification is prohibited.

Hot Food Vendors are welcome. Vendors must comply with Dubois County Health Department by having a licensed kitchen if you live in Dubois County, a temporary food permit if you do not, or be otherwise exempt. Hot Food Vendors need to practice good food safety, have hand washing available, and proper disposal of waste products.

Vendors may not sell or give away live animals with the exception of fish for consumption.

WHAT SHOULD MY FOOD LABELS LOOK LIKE?

If you are a home-based food vendor, your labels must include your name, address, and phone number. It must also include ingredients, date prepared, and the note, "This product is home produced and processed, and the production area has not been inspected by the state."

If you are not a home-based food vendor, follow the labeling requirements as outlined by state and federal law.



WHAT ARE MARKET BUCKS?

Market bucks were created in 2017 with a grant from the Dubois County Community Foundation in an effort to fight food insecurity by introducing Fresh Bucks for certain food purchases for Dubois County residents that participate in WIC. Gift bucks are also available and can be used towards any purchase with vendors willing to accept them as payment.

DOES ANYONE PARTICIPATE IN THE FARMERS MARKET NUTRITION PROGRAM?

The FMNC is a WIC program that also helps reduce food insecurity as well as encourage better food choices. Vendors accepting those vouchers change every year.

REGARDING THE CULTURAL CENTER

The Cultural Center has asked that we communicate a few things to participants and friends.

- Handicapped parking spots nearest the Cultural Center as well as the schoolhouse cannot be blocked.
- Do not block the driving lane for library drop off.
- Children 8 years old and under are required to have parental supervision in the Cultural Center.
- The Cultural Center does not operate with a full staff on weekends. Please keep that in mind before allowing any children to visit without a parent.

ANY OTHER RULES?

Be a good neighbor: no loud music or noise, no unruly behavior.

THANK YOU FOR PARTICIPATING! We look forward to having you.

FOODS ADDENDUM

Contact your local health department at 812-481-7055 for answers to questions.

Table 1. Examples of Foods that May Be and May Not Be Sold by HBVs. (This list is not all inclusive.)

Food Type	Foods that May Be Sold	Foods that May Not Be Sold
Baked Goods	Cookies, cakes, fruit pies, cupcakes, bars, yeast breads, fruit breads, baguettes	Foods that contain meat, poultry, aquatic animals, non-baked dairy (cheese, butter, yogurt), non-baked egg containing products and whole eggs. Cheesecakes, quiche, or other bakes items needing refrigeration.
Candies and Confections	Caramels, chocolate, fudge, peanut brittle, chocolate covered fruits, buckeyes, chocolate covered nuts	
Fruit and Vegetables	<p>Unprocessed, whole and uncut fruits and vegetable such as strawberries, blueberries, corn, lettuce, green beans, peppers, etc.</p> <p>Fruit-based jams and jellies² (made from strawberries, blueberries, grapes, raspberries, blackberries, etc. with sugar only)</p> <p>Microgreens</p> <p>Fermented vegetables² (using saltwater brine). Must not be in oxygen sealed container.</p> <p>Apple Butter²</p> <p>Persimmons and frozen persimmons pulp.</p> <p>Various freeze-dried & dehydrated fruits</p> <p>Fruit juice² drinks or ice pops</p>	<p>Canned products that are shelf-stable and in hermetically sealed containers such as salsas, chutney, chow-chow, and canned vegetables.</p> <p>Pickled vegetables (beets, pickles) that are acidified and/or in an oxygen sealed container.</p> <p>Cut tomatoes and cut melons.</p> <p>Garlic in oil mixtures, herb and oil mixtures.</p> <p>Raw seed sprouts. (e.g., alfalfa sprouts)</p> <p>Fruit butters and jellies² (e.g., pumpkin, jalapeño. Except apple butter.)</p> <p>Freeze-dried or dehydrated tomatoes & melons</p> <p>Acidified foods cannot be sold.</p>
Meat, Poultry, Eggs, and Seafood	<p>Frozen meats¹</p> <p>Fresh chicken eggs⁴</p> <p>Frozen poultry³ & rabbits</p> <p>Live fish</p> <p>Quail or duck eggs⁵</p>	Canned products that are shelf-stable an in hermetically sealed containers such as canned vegetables, canned meats, and canned seafood.
Tree nuts and legumes	Peanuts, almonds, cashews, walnuts, pistachios, etc.	
Beverages	Carbonated beverages, unadulterated juices from acidic fruits and vegetables ²	Juices from low acid foods.
Syrups	Honey, molasses, sorghum, maple syrup	

1. A permit is required by Indiana and/or the Dubois County Health Department.

2. Must have a pH <= 4.6 and Aw > 0.85. Vendor may be asked to confirm.

3. Less than 1,000/year

4. Requires ISEB Permit. Visit <https://ag.purdue.edu/ansc/iseb/>

5. Does not require ISEB. Contact DNR for necessary licenses.

CRAFTS ADDENDUM

Anyone that has regularly visited the market can attest to how much we have grown in the last several years. That brings new concerns as new vendors want to enter the market.

The latest concern, for lack of a better term, will be referred to as provenance. Much like we do our best to guarantee our produce and food vendors are growing and/or making their goods, the same effort must be directed at our crafts.

With technology greatly enhancing our ability to easily reproduce what previously took some craftsmanship, it has become necessary for the market to introduce some guidelines for crafts that will secure the integrity and provenance of crafts being sold at the market.

The guidelines set forth should not affect any craft products currently sold at the market. The guidelines being adopted are addressing future scenarios and are mainly focused on securing provenance through originality.

BUT I SOLD IT BEFORE

As it is, there is very little that has been prohibited with our crafts as long as some assembly required some form of creativity or skill or patience.

For example, a necklace where a crafter strings multiple purchased beads with a purchased pendant is allowed. This is also known as “the line.” A vendor simply stringing a purchased pendant onto a purchased necklace is not allowed.

While this may seem like an arbitrary line to draw, it is a line that must be drawn, and is a line that even our youngest vendors can meet.

This guideline attempts to address specific technology outlining what is and is not allowed. Much of what is below has always been true even if never put to print.

VINYL CUTTING

Cricut, Silhouette, and Brother have made creating products with vinyl cut stickers (e.g., t-shirts, wood plaques) very popular and those products with applied stickers are allowed to be sold regardless of the originality of the vinyl cut design.

However, unapplied vinyl cut stickers that are often sold separately as car window stickers or laptop stickers are prohibited UNLESS it is an original design available only to the vendor.

The reason, aside from wanting originality, is to avoid the possibility of anyone coming to the market after purchasing hundreds of stickers of “Calvin peeing on Ford/Chevy” and just selling them. As mentioned earlier, provenance is the concern.

EMBROIDERY

Embroidery machines, while very advanced, still require a non-trivial amount of work to create multiple items. Nothing embroidered by the vendor is currently prohibited. However, items such as patches which are sold separately should strive for originality.

As mentioned, provenance may become a concern as it would be very easy to just buy hundreds of patches. I do foresee a time when unoriginal patches will be prohibited.

SCREEN PRINTING, HEAT PRESS PRINTING, VINYL COLOR PRINTING, DTG PRINTING, INFUSIBLE INK & SUBLIMATION

All products using screen printing, heat press printing, vinyl color printing, direct-to-garment printing, infusible ink or sublimation must use original artwork, photos, or designs. Vendors are not prohibited from having someone else create original artwork or take photos for them to reproduce; however, the artwork must be only for the vendor to reproduce.

The reason for this is due to the ease of reproduction of non-original artwork regardless of the source or copyright. The goal is to prevent multiple vendors all selling what is essentially the same products as well a guarantee that provenance is with the Vendor.

Exceptions to this require that the unoriginal artwork be only a portion of the created product. For example, a handmade tie-dye t-shirt with an unoriginal artwork directly printed to the garment. Another example is a t-shirt combining multiple unoriginal assets or color combinations to create an original design.

However, once original designs under this exception are too easily reproduced or become widely reproduced, they will be prohibited (e.g., T-Shirts with Calvin peeing on Tesla instead of Ford or Chevy).

3D PRINTING

Much like the printed products in the previous section, 3D printed products must be a unique design or, when not, incorporated into a craft yielding a unique product. (e.g. custom unique broch or odd shaped charms combined to create a unique bracelet)

Simply selling 3D printed items is prohibited when such items are indiscernible from mass produced products.

ORIGINAL ARTWORK

All original artwork, photos, literature *by a vendor* is allowed reproduction in any medium and does NOT require the vendor to have done the labor. Note this creation must have been done by the vendor not commissioned by the vendor.

Some examples:

1. An author does not need to have bound their books being sold.
2. A photographer does not need to have framed their photo being sold.
3. An artist does not need to have made the t-shirt featuring their artwork.
4. An artist does not need to have cut the vinyl featuring their design.

NO WEAPONS

Regardless, of what it looks like or transforms in to, no weapons may be sold at the market. This is for liability reasons.

SUMMARY

In short, the goal is to ensure the integrity of our crafts by making certain the crafts are selling skill or creativity.

By requiring certain technologies only be used toward original designs, shoppers become more confident in the provenance of the craft.

2024 JASPER FARMERS' MARKET VENDOR AGREEMENT

COVENANT NOT TO SUE

The vendor will not institute an action or suit at law or in equity against the City of Jasper, its employees, board members, elected or appointed officials, officers, the GDJBA, any GDJBA member, or any Farmers' Market Committee Member, as a result of operations under this agreement. The Vendor will not aid in the institution of prosecution of any claim for damages, costs, loss of services, expenses, or compensations for or an account of any damages, loss, or injury to person or property as a result of operation under this agreement.

LIABILITY AND INDEMNIFICATION

Vendor is solely responsible for damages resulting from the sale of unsafe or unsound goods. Vendor is solely responsible for damages or personal injury resulting from the use of umbrellas and other weather protection devices. The vendor hereby agrees to indemnify, hold harmless, release, waive and forever discharge the City of Jasper, Indiana, its employees, its boards, elected and appointed officials, the members of the Farmers' Market Committee, and the members of the Greater Downtown Jasper Business Association for all bodily and personal injuries, including injuries resulting in death, and property damage, claims, actions, damages, liabilities and expenses, including reasonable attorney's fees and court costs, which may occur as a result of Vendor's participation in the Farmers' Market, whether or not sounding in tort of contract, and whether or not caused by a negligent act or omission of the City of Jasper, its employees, its boards, elected and appointed officials, GDJBA members, or Farmers' Market Committee members.

VENDOR AGREEMENT STATEMENT

By signing the Vendor Agreement, the vendor certifies that he/she read, understood, and intends to adhere to all rules and guidelines as stated in the current Jasper Farmers' Market Rules and Guidelines. The vendor further understands that should he/she fail to comply with these guidelines, his/her participation in the Jasper Farmers' Market will be terminated. Finally, the vendor also agrees to permit the publication of photos taken during the Jasper Farmer's Market.

This agreement is effective upon approval of Market staff and signature by Vendor and Market committee member.

Members get priority for their previous year's space.

Vendor Name: _____

Address: _____

City: _____ **Zip:** _____

Phone: _____ **Emergency Phone:** _____

Email: _____

All items being sold: _____

Do you want your phone number(s) made available to someone who may ask for it? Y / N

Vendor Signature: _____ **Date:** _____

Checks should be made payable to GDJBA and mailed to: PO Box 307, Jasper, IN 47547-0307

Check #: _____ Amount: \$ _____

Signature of Market Committee Member or GDJBA Member _____

2023 FARMERS' MARKET AERIAL VIEW & MAP



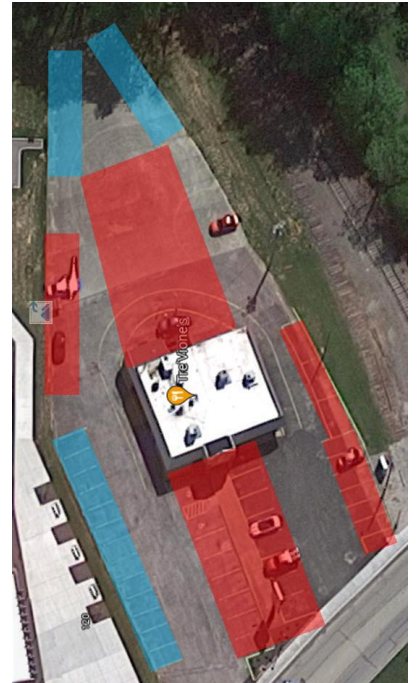
To the left, is an aerial view behind the cultural center.

The market will be set up in the purple area with overflow continuing into the grass east of the market.

Assigned parking will be in the green area.

More parking is available in at Tre' Vione's.

See the map to the right for approved parking areas in blue.



This is the primary map of assigned spots.

This is the single-middle layout used for light days.

